

Nauman Mirza



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EDUCATION

MBA, O.P. Jindal Global University
present

Bachelors of Engineering,
Mumbai University
2020

CERTIFICATES

- Scrum Alliance: Certified Scrum Product Owner
- IBM: Exploratory Data Analysis for Machine Learning
- Google: Cyber Security Professional

PUBLICATIONS

Prediction on Stocks Using Data Mining, SSRN [🔗](#)

SKILLS

Design

User-Centered Design, Wireframing, Prototyping, Design Systems, UX Strategy, Interaction Design, UI, UX

Analysis

A/B Testing, Usability Testing, Google Analytics, Amplitude, Hotjar

Cyber Security

Cybersecurity fundamentals, basic network security, risk identification, threat analysis

PROFILE

Turning Insights into Impact - UX Designer & Project Manager with 4+years of experience and a track record of boosting user satisfaction through data-driven design. Curious about cybersecurity with skills in risk identification and secure design. Proficient in Figma, HTML/CSS, Agile, and analytics tools.

PROFESSIONAL EXPERIENCE

Galaxux, UIUX Designer

2020 – present

- **Led UX design** and project coordination for the Community Resource Network and internal tools supporting U.S. state government programs and enterprise clients while leveraging tools like **ChatGPT** to resolve issues.
- Conducted **user research** and **usability testing** to drive data-informed design, improving workflows and increasing engagement by 25%+.
- Built and maintained a **scalable design system**, streamlining development and ensuring UI consistency across platforms.
- Delivered accessible, **human-centered** solutions that balanced business goals with community impact while collaborating cross-functionally to align goals, accelerate delivery by 20%, and drive successful **multi-platform implementations**.

XIT Solutions Inc., UIUX Designer

02/2023 – 07/2024

- Led design and delivery for EdTech, Political Campaigns, B2B, and community platforms, achieving **on-time launches** and a **20% boost in user satisfaction**.
- Streamlined workflows, improved stakeholder alignment, and reducing turnaround time by **15%**.

Asanify, Design Manager

06/2022 – 12/2022

- Directed and mentored the design team while building a unified **design system**, boosting efficiency and consistency across Asanify's HRMS SaaS platform.
- Led UX research and stakeholder engagement, driving a **4.8/5 Capterra rating** and significantly improving user adoption and retention through user-centered, scalable solutions.

Think Real, UIUX Designer

02/2021 – 05/2022

- Collaborated closely with stakeholders and developers to ensure seamless integration and faster, **high-quality delivery** of features.

PROJECTS

Community Resource Network (CRN), Resource Networking Platform

- Led UX design and project management, overseeing four Implementations and a mobile app.
- User-centric designs to connect services, enhance accessibility, and improve engagement.
- Integrated private and public sector solutions for a scalable, efficient platform.

Quran Web, Ed-Tech Platform

- Designed intuitive user interfaces to enhance **accessibility and engagement** across learning modules.
- Supported project management by coordinating with developers to ensure **on-time delivery**.

Asanify, HRMS SAAS

- **Led all design efforts**, building a scalable design system that accelerated development and ensured visual consistency across products.
- Conducted weekly user interviews and leveraged analytics to optimize user journeys; also mentored new designers, boosting team capability and UX quality.